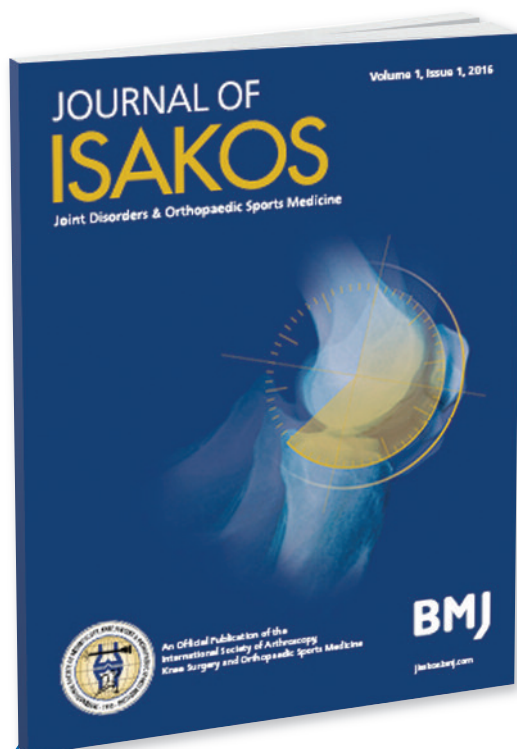


Journal of ISAKOS

Joint Disorders & Orthopaedic Sports Medicine

**THE ORTHOPAEDIC EXPERT'S
GUIDE TO TREATING AND
MANAGING PATIENTS**

ASK ABOUT
BONUS
DISTRIBUTION
OPPORTUNITIES



Clinical developments in orthopaedic sports medicine have accelerated in recent years. *Journal of ISAKOS* (JISAKOS) will help orthopaedic surgeons, and relevant specialists, stay current on the latest research and evidence-based guidelines, including understanding the different approaches to diagnosis and intervention around the world.

Primary market: Orthopaedic surgeons

Secondary market: Clinicians working in physical medicine & rehabilitation, sports medicine and physical therapy

AN OFFICIAL PUBLICATION OF THE INTERNATIONAL SOCIETY OF ARTHROSCOPY,
KNEE SURGERY AND ORTHOPAEDIC SPORTS MEDICINE

REVIEW TOPICS INCLUDE:

- Orthopaedic sports medicine
- Sports traumatology
- Open and arthroscopic knee surgery
- Degenerative joint disease
- Arthroscopy
- Arthroplasty
- Sports injury rehabilitation

INFORMATION ABOUT THIS TITLE

Editor:	Professor C Niek Van Dijk
Frequency:	Bi-monthly
Print Circulation:	2,540

PRINT AND ONLINE ADVERTISING
OPTIONS AVAILABLE AS WELL AS
TAILORED PACKAGES INCLUDING:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- Roundtables
- Email alerts **NEW**

jisakos.bmj.com



BMJ

Journal of ISAKOS

Joint Disorders & Othopaedic Sports Medicine

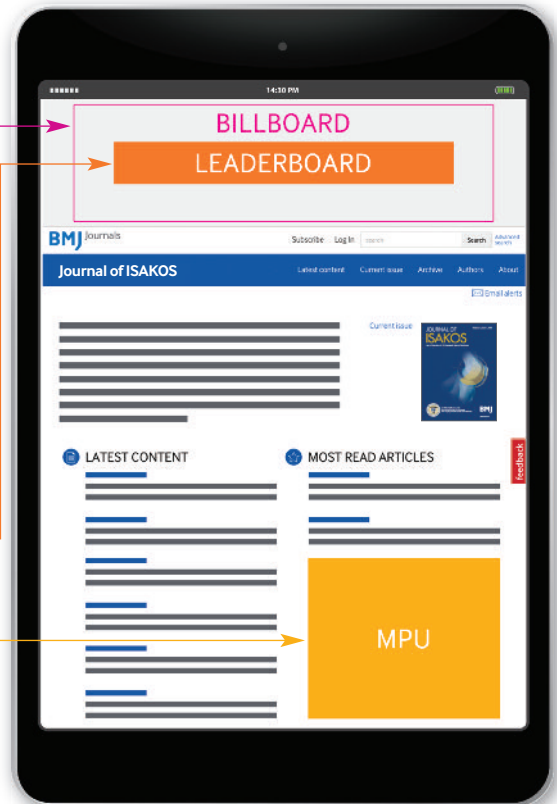
Online advertising jisakos.bmj.com

Target your products through geotargeted, online advertising. There are a full range of digital opportunities available.

NEW BILLBOARD
For a larger presence

LEADERBOARD
Eye catching prominence at the top of every page

MID PAGE UNIT
Prominent central position to maximise your exposure



ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum Charge
Billboard advert	900 x 250	£70 per 1,000 impressions	£3,500 for 50,000 impressions
Leaderboard advert	728 x 90	£57 per 1,000 impressions	£2,850 for 50,000 impressions
Mid page unit	300 x 250	£62 per 1,000 impressions	£3,100 for 50,000 impressions
NEW Mobile friendly banners	320 x 100	£70 per 1,000 impressions	

FOR MORE INFORMATION ON ONLINE ADVERTISING, AND TO DISCUSS YOUR CAMPAIGN REQUIREMENTS PLEASE CONTACT:

Marc Clifford
Online Sales Manager, BMJ
Tel: + 44 (0)20 7383 6161
Email: mclifford@bmj.com

Print advertising in JISAKOS

JISAKOS offers the opportunity to present your product in a journal targeting decision makers within orthopaedic care.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

DISPLAY ADVERTISING RATES

Ad Format	Ratecard
DPS	
4 col	£4,343
Mono	£2,453
Full page	
4 col	£2,171
Mono	£1,226
Half page	
4 col	£1,695
Mono	£847
Quarter page	
4 col	£896
Mono	£578

Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request

PUBLISHING DEADLINES FOR 2018

January/February - 30 January
March/April - 29 March
May/June - 4 June
July/August - 4 July
September/October - 3 September
November/December - 31 October

FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:

Sophie Fitzsimmons
Sales Executive, BMJ
Tel: +44 (0) 20 7383 6783
Email: sfitzsimmons@bmj.com