

The orthopaedic expert's guide to treating and managing patients

Journal of ISAKOS
Joint Disorders & Orthopaedic Sports Medicine

JISAKOS 2018 Rates & Data



Clinical developments in orthopaedic sports medicine have accelerated in recent years. *Journal of ISAKOS (JISAKOS)* will help orthopaedic surgeons, and relevant specialists, stay current on the latest research and evidence-based guidelines, including understanding the different approaches to diagnosis and intervention around the world.

Primary market: Orthopaedic surgeons

Secondary market: Clinicians working in physical medicine & rehabilitation, sports medicine and physical therapy

Review topics include

- Orthopaedic sports medicine
- Sports traumatology
- Arthroscopy
- Open and arthroscopic knee surgery
- Degenerative joint disease
- Arthroplasty
- Foot and ankle
- Hip
- Elbow and wrist
- Shoulder
- Sports injury rehabilitation
- Team coverage

Information about this title

Editor:	C. Niek van Dijk, MD, PhD
Print frequency:	6 issues a year
Global Print Circulation:	2,400
Online frequency:	Continuous

Print and online advertising options available as well as tailored packages including:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- web focus
- cover tips
- eToc alert advertising
- e-Newsletter advertising
- Controlled print circulation
- Print cover wraps

Bonus distribution!
The Jan./Feb 2018 issue at the American Academy of Orthopaedic Surgeons (AAOS) Annual Meeting, March 6-10 in New Orleans

BMJ

Journal of ISAKOS Rates & Data 2018

ONLINE ADVERTISING

jisakos.bmj.com



JISAKOS online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.

Online Advertising Rates

	Pixels	Rate	Minimum charge
Mobile banner	320 x 50	\$70 per 1,000 impressions	\$1710 for 25,000 impressions
Leaderboard	728 x 90	\$70 per 1,000 impressions	\$3,415 for 50,000 impressions
Skyscraper	120 x 600	\$70 per 1,000 impressions	\$3,415 for 50,000 impressions
Superskyscraper	160 x 600	\$70 per 1,000 impressions	\$1,365 for 20,000 impressions
MPU (Mid page unit)	300 x 250	\$75 per 1,000 impressions	\$1,840 for 25,000 impressions
Expandable Skyscraper	160 x 600 x 240	\$80 per 1,000 impressions	\$3,940 for 50,000 impressions

Specifications

File type	GIFs (animated preferred) and Rich Media accepted, subject to production clearance
File size	Up to 50kb
Deadline to receive materials	5 working days prior to publication

Please note: Advertisements are accepted subject to availability and BMJ approval.

For more information on advertising, and to discuss your campaign requirements, please contact:

RON GORDON
National Accounts Manager
American Medical Communications

(973) 214-4374
rgordon@americanmedicalcomm.com

PRINT ADVERTISING

Display Advertising Rates

Format	Frequency	Color	Cost	Specifications
Quarter page	1x	B/W	\$780	5"h x 3-1/2"w
	3x	B/W	\$765	
	6x	B/W	\$745	
	12x	B/W	\$720	
Half page	1x	B/W	\$1,210	Horizontal – 4-3/4"h x 7-3/8"w Vertical – 9-1/2"h x 3-1/2"w
	3x	B/W	\$1,190	
	6x	B/W	\$1,165	
	12x	B/W	\$1,120	
Full page	1x	B/W	\$1,730	Bleed – 11-1/4"h x 8-1/2"w Trim – 11"h x 8-1/2"w Live area – 9-1/2"h x 7-3/8"w
	1x	Color	\$3,230	
	3x	B/W	\$1,700	
	3x	Color	\$3,200	
	6x	B/W	\$1,660	
	6x	Color	\$3,160	
	12x	B/W	\$1,600	
	12x	Color	\$3,100	

A truly global journal, ISAKOS members receive complimentary print copies.

We guarantee your advertisement will stand out because of our high editorial to advertisement ratio.



U.S. CIRCULATION
350+



GLOBAL CIRCULATION
2,400+



**COUNTRY
BREAKDOWN**

- Africa: 3%
- Asia: 31%
- Europe: 25%
- Middle East: 5%
- North America: 22%
- Oceania: 9%
- South America: 3%

Publishing Deadlines for 2018

Issue	Final Selling Date	Artwork Due
January/February	January 30, 2018	February 6, 2018
March/April	March 29, 2018	April 9, 2018
May/June	June 4, 2018	June 11, 2018
July/August	July 4, 2018	July 11, 2018
September/October	September 3, 2018	September 10, 2018
November/December	October 31, 2018	November 8, 2018

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**Frequency
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for details.

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